

**CABINET MEMBER FOR HIGHWAYS & TRANSPORT, STREET SCENE & FLOODING –
CLLR CAROLINE THOMAS**

HIGHWAYS ASSET MANAGEMENT AND COMMISSIONING

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REFERENCE: HTW-24-23

**THE COUNTY OF WILTSHIRE (VARIOUS ROADS, CHIPPENHAM)
(20-MPH SPEED LIMIT) ORDER 2023**

Purpose of Report

1. To consider the comments received following the formal advertisement of a proposed 20-mph speed limit in Chippenham, to include the following roads and to recommend an appropriate way forward.

Ashe Close	Ashe Crescent
Ashfield Road	Barrow Green
Birch Grove	Broomfield
Cedar Grove	Deansway
Elmwood	Greenway Avenue
Greenway Court	Greenway Gardens
Greenway Lane	Greenway Park
Hamlet Court	Heathfield
Hill Rise	Lansdown Grove
Maple Way	Moorlands
Murrayfields	Northwood
Oaklands	Pew Hill (northern spur)
Pew Hill (southern spur)	The Hamlet
The Oaks	Twickenham Way
Willow Grove	

Relevance to the Council's Business Plan

2. The proposed Traffic Regulation Order (TRO) meets the following priorities in the Council's Business Plan 2022 2032.
 - Empowered People – 'We are safe', 'We Stay Active'
 - Resilient Society – 'We ensure decisions are evidence based'
 - Thriving Communities – 'We have vibrant, well connected communities'
 - Sustainable Environment – 'We are on the path to carbon neutral'

Background

3. Following the publication of Wiltshire Council's policy for 20-mph speed limits, the Authority made a commitment to undertake assessments to determine the feasibility of 20-mph speed restrictions where requests are made, supported and funded through the Local Highways and Footway Improvement Groups (LHFIG).
4. As a result of concerns raised by the local community a request for a 20-mph speed limit was raised for the roads listed in paragraph 1, supported and funded by the LHFIG, in partnership with Chippenham Town Council. An analysis of these locations against

Wiltshire's Policy and the Department for Transport's Circular 01/2013 "Setting Local Speed Limits" lead to a recommendation to introduce a 20-mph speed limit.

5. A plan outlining the extent of the proposal is provided in **Appendix 1**.

Consultation

6. During the advertisement period eight items of correspondence have been received in response to the proposals contained within the advertised TRO.
7. Chippenham Town Council has indicated its support of this proposal through the LHFIG meetings and has given a commitment to fund 30% of the cost of implementation as well as providing formal comments of support during the consultation period.
8. The proposal locations sit within the Chippenham Hardenhuish Division. The Wiltshire Council Member for this division has given their support for this proposal.

Main Considerations for the Council

9. To consider the comments received during the consultation period. A summary of the issues raised, and officer comments, is included in **Appendix 3**.

Safeguarding Considerations

10. There is no risk to the Council because of these proposals.

Public Health Implications

11. There are none with this proposal.

Corporate Procurement Implications

12. There are none in this proposal.

Environmental and Climate Change Considerations

13. The introduction of a 20-mph speed limit will require the introduction of additional traffic signs in a location that currently does not have them. These signs could be considered a visual intrusion to the streetscape.

Equalities Impact of the Proposal

14. There are none in this scheme.

Risk Assessment

15. There is no risk to the Council arising from these proposals.

Financial Implications

16. Changes on the ground will be funded by the LHFIG, with a 30% contribution from Chippenham Town Council.

Legal Implications

17. There are none with this proposal.

Options Considered

18. To:
- (i) Implement the proposals as advertised.
 - (ii) Implement the proposals as advertised with amendments.
 - (iii) Abandon the proposals.

Reason for Proposals

19. The proposal is intended to improve road and pedestrian safety and to allay concerns of safety expressed by residents. It is intended that lowering the speed limit will discourage rat-running at peak times and encourage greater uptake of walking and cycling.
20. The proposal has the support of the locally elected members, both Wiltshire Council and Chippenham Town Council, Local Highway Footway Improvement Group and Area Board.

Proposals

21. That:
- (i) The proposals be implemented as advertised.
 - (ii) The objectors be advised accordingly.

The following unpublished documents have been relied on in the preparation of this Report:

None